Rep Order# EC'd Yes 8831285

> Ver# 9 Status Revised

Traffic Order# 44209

Last Received: Printed:

Showing Buylines: All Rep Revised Lines 10/15/2012 10:22 AM 10/15/2012 10:20 AM

Phone# Fax# Buyer Product Estimate# Advertiser Station KTVX-TV SALT LAKE CITY 1198 DCCC Katie Keuleman ) DCCC-DEM CNGRS CMPG Flight Dates Hiatus Weeks Agency Agency C/P1/P2/E ( ) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 10/16/2012 - 10/22/2012 11/14/1198

Sales Office ( Salesperson ( Rep Firm ) WASHINGTON ) JAN FOX

Salesperson FAX# Salesperson Phone# 202-872-5880 202-872-0263

## - CONTRACT COMMENT --

RACE OR ETHNICITY. ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT EROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN

*6 TH-F 7A-9A GOOD MORNING AMERICA Sales Remark: V9 REV START V9 More than 2 codes changed	<pre> /** TH-F 630A-7A GOOD MORNING UTAH-630AM Sales Remark:</pre>	$\checkmark$ *3 TH-F 6A-630A GOOD MORNING UTAH-6AM Sales Remark: V9 REV START V9 More than 2 codes changed	<pre> /*2 TH-F 530A-6A GOOD MORNING UTAH-530AM Sales Remark: V9 REV START  V9 More than 2 codes changed </pre>	*1 TH-F 5A-530A GOOD MORNING UTAH-5AM Sales Remark: V9 REV START  V9 More than 2 codes changed	EMARKS — START TILL 10/18 SOI Ln Day
:30	:30	:30	:30	:   :30	Len
\$300.00	\$250.00	\$200.00	\$150.00	\$ 1 9 1 0 1 0 1	<b>⊠</b> atte
10/18-10/19	10/18-10/19	10/18-10/19	10/18-10/19	10/18-10/19	D at e s
72	N	N	<b>j-</b> -i	١	Spots/Week
₽	Н	щ	1	ا ا ا	# of
N	N	N	н	۲	Total Spots
\$600.00	\$500.00	∜4 400. 00	\$150.00	\$90.00	Total Cost
					Daypart

	EC'd Yes	Rep Order# 8
		8831285
		Ver# 9
		Status Revised
		Traffic Order# 44209
Showing Buylines: All Rep Revised Lines	Last Received:	Printed:
Rep Revised Lines	10/15/2012 10:20 AM	10/15/2012 10:22 AM
		2 of

*18 TH-F 1035P- NIGHTLINE 1105P Sales Remark: V9 REV STAT V9 More than 2 codes changed	*15 TH-F 10P-1035P ABC 4 NEWS AT 10PM Sales Remark: V9 REV START V9 More than 2 codes changed	*13 TH-F 6P-630P ABC 4 NEWS AT 6P Sales Remark: V9 REV START V9 More than 2 codes changed	*10 TH-F 5P-530P ABC 4 NEWS AT 5PM Sales Remark: V9 REV START V9 More than 2 codes changed	*9 TH-F 3P-4P ELLEN Sales Remark: V9 REV START V9 More than 2 codes changed	*8 TH-F 11A-12P THE VIEW Sales Remark: V9 REV START V9 More than 2 codes changed	*7 TH-F 9A-10A THE DOCTORS  Sales Remark: V9 REV START  V9 More than 2 codes changed	LT In Day Time Program	Station KTVX-TV SALT LAKE CITY Advertiser ( ) DCCC-DEM CNGRS CMPG Product DCCC Estimate# 1198 Buyer Katie Keuleman Phone# Fax#
:30 \$400.00 10/18-10/19	:30 \$900.00 10/18-10/19	:30 \$500.00 10/18-10/19	:30 \$400.00 10/18-10/19	:30 \$400.00 10/18-10/19	:30 \$300.00 10/18-10/19	:30 \$200.00 10/18-10/19	Len Rate Dates	Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1198 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks
N	<b>.</b>	N	2	٣	N	2	Spots/Week # of Weeks	Rep Firm Sales Office ( ) W Salesperson ( ) J/ Salesperson Phone# Salesperson FAX#
2 \$800.00	4 \$3,600.00	2 \$1,000.00	2 \$800.00	1 \$400.00	2 \$600.00	2 \$400.00	Total Total Cost Daypart Spots	WASHINGTON JAN FOX 202-872-5880 202-872-0263

-REPORT TOTALS-Report Totals: 23 / \$9,340.00

rder# 8831285 Ver# 9 Yes  KTVX-TV SALT LAKE CITY iser ( )DCCC-DEM CNGRS C tt DCCC tt DCCC Kt DCCC Kt LOCC Kt LOCC	Status Revised	Agen Agen	Order# ) G: )50 K ST ASHING /P2/E	: 44209  REAT AMERI CNW, SUITE 1  GTON, DC 20  11/14/1198	Showi //ERICAN MEI //ITE 100 // 20007   1198	Printed: Last Received: ing Buylines: A	Printed: Received: uylines: All R	Printed: 10/15/2012 10:22 AM Last Received: 10/15/2012 10:20 AM Showing Buylines: All Rep Revised Lines N MEDIA Rep Firm Sales Office ( Salesperson ( Salesperson Phone	22 AM 0 AM	) ¥ ₩	<b>3</b> of
R L L (Y	<u>х</u> р G	Agen Agen Fligh Hiatt	Agency ( ) GR 3050 K ST WASHING WASHING Agency C/P1/P2/E Flight Dates Hiatus Weeks	EAT AN NW, SU TON, D 11/14/ .0/16/20	REAT AMERICAN MEI 'NW, SUITE 100 TON, DC 20007 11/14/1198 10/16/2012 - 10/22/2012	DIA		Rep Firm Sales Office ( Salesperson (  Salesperson Phone# Salesperson FAX#	( ( FAX#	~ ~	
SALES MONTHLY TOTALS								-			
Oct 12: 36 / \$21,465.00											
Sales Totals: 36 / \$21,465.00											
Station Totals: 36 / \$21,465.00											
Lines not sent/rcld/rtrn: 0 / \$0.00											
—COMPETITIVE—											
Market Totals	\$143,100	CABL	98	KAZG	%	KJZZ	% ○	KPNZ	80	KSL 25%	υļο
		KSTU	20%	KTVX	15%	KUCW	ole (J)	KUPX	90	KUTV 35%	o‰ ).
		XVIN	%								
—COMPETITIVE COMMENTS—											

3 Of w

SHARES ESTIMATED

Books Demos

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